

 PROOF™ Worksheet [Template] — [Your Name x Biz]

PROOF stages	ROI Focus	Existing Projects (Baseline)	ROI with AI Projects (Future)
P —Prime ROI	ROI (Metric) Discovery & Demo Session: What metric matters right now? Why? Solution? Impact?		Metric: Problem: Solution: Impact:
R —Rapid ROI	Deliver 30-Day Result: Solution? Outcome? Continuity?		
O —Optimize ROI	Deliver 90-Day Result: Repeatable Outcome? Expansion Opportunities?		
O —Orchestrate ROI	Expand Results: 'Save Money, Cut Costs, Save Time' Projects?		
F —Futureproof ROI	Systemize Results: Partnerships and/or Productization?		